Message Text

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 RSC-01 /019 W

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PR 281948Z JAN 75

FM AMEMBASSY BRIDGETOWN TO SECSTATE WASHDC PRIORITY 8345 INFO AMEMBASSY PORT OF SPAIN

UNCLAS BRIDGETOWN 0144

E.O. 11652: N/A TAGS: BEXP BB

SUBJ: FY 1975 COMMERCIAL ACTION PROGRAM (CAP)

REF: STATE 002298

- 1. CAMPAIGN NO. 1 (MAJOR PROJECTS): ACTION ESSENTIALLY COMPLETED UNDER CAMPAIGN NO. 1 AND UPDATED LISTING OF MAJOR PROJECTS WILL BE SUBMITTED BY 1/31/75. POST HAS NOT YET HELD SPECIFIC SOCIAL FUNCTION FOR GENERAL PURPOSE OF TRADE PROMOTION. AFTER FURTHER CONSIDERATION WE HAVE DECIDED TO HUSBAND OUR TRADE REPRESENTATTIONAL RESOURCES MORE CAREFULLY RESERVING THEM FOR POSSIBLE USE IN CONNECTION WITH SPECIFIC FUTURE PROJECTS (E.G. BARBADOS CEMENT PLANT) RATHER THAN GENERAL SOCIAL AFFAIR. POST WILL CONFER ON THIS POINT WITH NEW AMBASSADOR FOLLOWING HIS ARRIVAL ON FEB 11.
- 2. CAMPAIGN NO. 2 (AGRICULTURAL CHEMICALS): EMBASSY, FOLLOWING AGATTACHE'S ADVICE, HAS WRITTEN TO APPROPRIATE TRADE ASSOCIATIONS FOR PROMOTIONAL MATERIALS.
- 3. CAMPAIGN NO. 3 (RESTRICTION REMOVAL): EMBOFF HAS FOLLOWED UP ON PREVIOUS ACTION, URGING GOB TO DROP RESTRICTIONS ON US FOOD PRODUCTS. AGATTACHE HAS GIVEN PROGRAM POSITIVE, ENTHUSIASTIC SUPPORT AND IS PROVIDING EMBASSY WITH US COMMODITY PRICE LISTS WHICH EMBASSY, IN TURN, IS SENDING TO GOB DECISION MAKERS ON REGULAR BASIS. EXPECT TO HOLD SOCIAL FUNCTION FOR AGRICULTURAL PRODUCTS CAMPAIGN IN MID-FEBRUARY.

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4. CAMPAIGN NO. 4 (BOATS, ETC.): EMBASSY HAS RECEIVED WITHIN

PAST SIX WEEKS PROMOTIONAL MATERIAL FROM USDOC AND A NUMBER OF PRIVATE SUPPLIERS AND HAS DISTRIBUTED THIS PER ACTION NO. 1. AS RESULT, ONE ADS SUBMITTED SO FAR AND WE EXPECT TO FOLLOW UP ON ACTIONS 2-5 WITHIN THIRD QUARTER. (REASON FOR SLIPPAGE IS DELAYED RECEIPT OF PROMOTIONAL MATERIAL).

5. COMMERCIAL BULLETIN: EMBASSY HAD NOT PLANNED TO PUBLISH COMMERCIAL BULLETIN BECAUSE OF SMALL COMMERCIAL STAFF; HOWEVER, RECENT CONSULTATIONS DISCLOSE THAT USIS IN PORT OF SPAIN WILL BE ABLE TO DO ALL PRINTING WORK FOR SUCH A PUBLICATION. WE NOW PLAN TO PUBLISH, WITH SUPPORT AND ASSISTANCE OF USIS, COMMERCIAL BULLETIN ON BI-MONTHLY BASIS BEGINNING LATE FEB. SIMMS

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